



Base Cape Cod MWR 2020 Sponsorship Advertising Rates

BUILD YOUR BUSINESS WITH THE MILITARY MARKET BY CHOOSING ONE OF OUR ADVERTISING PACKAGES

Base Cape Cod Online Advertisements

You provide an advertisement, including any logos and links to be posted monthly on the MWR Facebook page (approx. 1000 likes/ week), Base Cape Cod MWR Website post & banner (over 11,000 page views / month), and Base Cape Cod MWR Weekly Update Newsletter (approx. 1400 readers/week).

3 Months	\$1000
1 Year	\$4000

Banners

Banners are provided by the sponsor. Up to 6 feet by 4 feet.

C-Side Recreation Center
(approx. 300 patrons a week) and
Falcon Golf Club and Deli
(approx. 500 patrons a week)

Monthly: \$75 per banner
Three Months: \$200 per banner
Six Months: \$400 per banner
Twelve Months: \$750 per banner

Acrylic Brochure / Pamphlet Holders

The advertisement is provided by sponsor and must be no larger than 8.5" x 11" to be placed in MWR Facilities.

1 holder per year	\$250
3 or more holders per year	\$225 each

TV Advertisements

At the C-Side Recreation Center we can add your advertisements to a scrolling marquee on our 50-inch television located in the front lobby.

Slides (490 x 300 pixels .bmp or .jpg format)	\$150 per month	\$1500 per year
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At the Roxy Movie Theater we can add your advertisements to our previews that show on Friday, Saturday and Sunday.

Slides (490 x 300 pixels .bmp or .jpg format)	\$100 per month	\$1000 per year
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At the Wings Inn we can add your advertisements to a scrolling marquee on our 50-inch television located in the front lobby.

Slides (490 x 300 pixels .bmp or .jpg format)	\$100 per month	\$1000 per year
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Mix and match to create your perfect sponsorship! Event specific sponsorships available upon request. Contact the **Base Cape Cod MWR Director, Melissa Conlon**, with any questions at **(508) 968-6683** or by email at **Melissa.S.Conlon@uscg.mil**.